



15th Annual
Cattlemen's Workshop NW
Saturday, January 19th, 2019

*Blue Mountain Conference Center
404 12th Street, La Grande, OR*

8:45am	Welcome & Workshop Overview
9:00 – 9:55am	“Export Markets & National Beef Traceability Programs” <i>Kent Bacus; Director of International Trade & Market Access, NCBA</i>
9:55 – 10:50am	“Practicality & Implementation of Beef Traceability Programs” <i>Heather Donley; Director of Quality Assurance, Beef Marketing Group</i>
10:50 – 11:20am	Morning Break <i>(provided by sponsors)</i>
11:20 – 12:15pm	“Value of Stockmanship & Low-Stress Systems in Beef Production” <i>Dr. Tom Noffsinger; Veterinarian, independent consultant & Production Animal Consultation (PAC) partner</i>
12:15 – 1:30pm	Lunch <i>(provided by sponsors)</i>
1:30 – 2:25pm	“Retailer & Consumer Perspectives of Traceability Programs” <i>Dr. Wayne Morgan; Corporate VP & President of Protein Products, Golden State Foods</i>
2:25 – 3:20pm	“Economic Outlook & Impacts on Beef Marketing Systems” <i>Katelyn McCulloch; Senior Economist, Livestock Marketing Information Center</i>

For more information:

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www.cattlemensworkshopnw.com



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FREE!
No pre-registration required.
Lunch Included!



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